

Social Enterprise Checklist

Is Your Food or Farm Business a Social Enterprise?



1

What is your social mission and purpose?

Example: Rooted Oak Farm

"Our mission is to produce food that is healthful, accessible and ecological to build a food system that is just, a community that is nourished and a sustainable farm."

2

Is your goal to make a social, environmental or economic impact or to make a profit with your business?

Our goal is to make a positive social, environmental or economic impact

Our goal is to make a profit

Our goal is to make a positive social, environmental or economic impact and profit

3

What is contribution to the following:

What is your contribution to the social well-being of your local community?

What is your contribution to the environmental well-being of your local community?

What is your contribution to the economic well-being of your local community?



FAIR FINANCE FUND

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How do you plan to deliver on your social, environmental or economic impact?

Please find a list of examples below.

Examples (Social)	Examples (Environmental)
<ul style="list-style-type: none"> • Improve quality of jobs by paying employees a fair living wage • Increase job security in the community by providing permanent employment opportunities • Improve access to healthy, nutritious local food in the region • Increase community engagement and building opportunities through education, workshops or events 	<ul style="list-style-type: none"> • Reduce food miles traveled by distributing food regionally • Improve production and processing methods to reduce environmental impacts • Use sustainable farming practices to improve soil health, biodiversity, CO2 emissions etc. • Shift to more energy efficient vehicles and equipment
Examples (Economic)	
<ul style="list-style-type: none"> • Increase the number of local suppliers supported through business purchases • Increase regional food sales in Ontario • Create or expand new jobs in the community • Create new regional outlets for regionally produced food 	

5

Are you a social enterprise?

“A social enterprise is a business that trades for social and/ or environmental purposes...”. Social Enterprise U.K., cited in Social Finance Census 2010: 4