

## List of Impact Indicators

Impact indicators help track the development and growth of your social enterprise as well as provide investors with a rooted understanding of your contribution to the growth of Ontario's local food system.

The Fair Finance Fund clients are **required to track six metrics (impact indicators) annually to determine, measure and communicate your impact**. First, four quantitative metrics of economic impact your business is making are communicated to the Fund. These metrics are: number of jobs (new or maintained), the number of regional suppliers supported, dollar value spent locally, and local food sales of your business. Second, two qualitative metrics of your social and/or environmental impact are communicated. These metrics are customizable and determined by the client.

In the list below, please find the list of economic (required) and social and/or environmental (custom) impact indicators. Please note that if you have a social and/or environmental metric outside the list, you would like to track, please inform our team during the Preliminary Application stage.

Economic Impact	
Impact Indicator	Measurement Type
Number of local jobs	<ul style="list-style-type: none"> <li>Number of people employed through your business over the past year, including owners</li> </ul>
Regional suppliers supported	<ul style="list-style-type: none"> <li>Number of businesses your organization purchased from locally in the past year which have contributed to Ontario's economy</li> </ul>
Dollar value spend at regional suppliers	<ul style="list-style-type: none"> <li>Dollar amount spent at regional suppliers in Ontario who have contributed to Ontario's economy</li> </ul>
Dollar value of food sales	<ul style="list-style-type: none"> <li>The amount of sales your business had through selling food over the last year</li> </ul>

Labour (Social)	
Indicators	Measurement Type
Increase in quality of jobs: fair pay, paid sick days, and fair scheduling	<ul style="list-style-type: none"> <li>• Pay levels compared to living wages, paid sick days, fair scheduling</li> </ul>
Increase in quality of jobs: job security	<ul style="list-style-type: none"> <li>• Increase in permanent jobs</li> <li>• Staff turnover reduction</li> <li>• Increase in benefits</li> <li>• Opportunities for training</li> <li>• Opportunities to advance</li> </ul>
Volunteer engagement	<ul style="list-style-type: none"> <li>• Number of volunteers</li> <li>• Number of volunteer hours</li> </ul>

Food Access (Social)	
Indicators	Measurement Type
Increase in access to healthy local food through operations	<ul style="list-style-type: none"> <li>• New products</li> <li>• Increase in existing product lines</li> <li>• Expanded geography of distribution</li> </ul>
Increase in minimally processed food access through operations	<ul style="list-style-type: none"> <li>• New products</li> <li>• Increase in existing product lines</li> <li>• Expanded geography of distribution</li> </ul>
Increase in institutional (i.e. government, schools, hospitals etc.) procurement of regionally produced healthy food through operations	<ul style="list-style-type: none"> <li>• Percentage or volume of expenditures</li> </ul>

Partnerships (Social)	
Indicator	Measurement Type
New and expanded partnerships	<ul style="list-style-type: none"> <li>• Number of partnerships and number of participants in networks</li> <li>• Number of new participants entering new networks</li> </ul>

	<ul style="list-style-type: none"> <li>• Level of formalization of partnerships</li> </ul>
Level of stability in partnerships	<ul style="list-style-type: none"> <li>• Qualitative: Self-sufficient, non-grant dependent networks</li> </ul>
Number of farmers, processors engaged in network	<ul style="list-style-type: none"> <li>• Number of level of engagement and governance power of partners (voting, input, advisory, veto, ownership)</li> </ul>
Activity level of network groups	<ul style="list-style-type: none"> <li>• Number of regular meetings, contacts, forums</li> <li>• Number of regular communications with partners</li> </ul>
Consumer awareness	<ul style="list-style-type: none"> <li>• Increase of sales of regionally produced products through existing and new markets (by volume and value)</li> </ul>
Level of dependence on volunteers	<ul style="list-style-type: none"> <li>• Percentage of volunteers to paid partners</li> </ul>

Education (Social)	
Indicator	Measurement Type
Education and training events	<ul style="list-style-type: none"> <li>• Number of participants</li> <li>• Number of topics covered</li> <li>• Availability of online trainings</li> </ul>
Level of online information for regional production, markets	<ul style="list-style-type: none"> <li>• Quality (detail, accuracy, current or outdated information)</li> </ul>
Diversity policy developed and implemented	<ul style="list-style-type: none"> <li>• Detail, implementation plan and reporting</li> </ul>
Support, relations, governance or input from community, volunteer engagement, shared ownership (co-operative, employee or equity shares).	<ul style="list-style-type: none"> <li>• Developed official shared feedback policy, quality of process</li> </ul>
Integrated program for food security, programs that increase inclusivity and stability of local food networks.	<ul style="list-style-type: none"> <li>• Detail surrounding process for increasing food security</li> </ul>
Activities directed to greater equity and inclusion in society	<ul style="list-style-type: none"> <li>• Description of activities and processes which support increasing inclusion</li> </ul>

Environment (Environmental)	
Indicators for Value Chain Coordination	Measurement Type
Reduction of miles for supply chain	<ul style="list-style-type: none"> <li>Number of miles per tonnes of food</li> </ul>
Change in type of vehicle	<ul style="list-style-type: none"> <li>Qualitative: shift to more energy-efficient vehicles</li> </ul>
Improvement in production or processing methods to reduce environmental impacts	<ul style="list-style-type: none"> <li>Carbon emissions, energy use, water use</li> </ul>
Improvement in market use of resources (energy, water, waste use)	<ul style="list-style-type: none"> <li>Carbon emissions, energy use, water use, loss levels year over year in regional food trading</li> </ul>
Use of production or processing methods to reduce environmental impacts	<ul style="list-style-type: none"> <li>Carbon emissions, energy use, water use compared to industry average</li> </ul>
Use of market use of resources (energy, water, waste use)	<ul style="list-style-type: none"> <li>Carbon emissions, energy use, water use compared to industry average</li> </ul>
Reduction in emissions	<ul style="list-style-type: none"> <li>Number or percentage</li> </ul>
Use of natural, non-toxic materials	<ul style="list-style-type: none"> <li>Quality, amount, number of people affected</li> </ul>
Staff training to reduce environmental impacts	<ul style="list-style-type: none"> <li>Number of trainings, number of attendees (percentage of staff)</li> </ul>
Increase in soil health through farm operations or by supporting organic / regenerative methods	<ul style="list-style-type: none"> <li>Qualitatively assessing biodiversity or soil testing</li> </ul>
Repurposing or redirection of waste	<ul style="list-style-type: none"> <li>Process for waste redirection</li> </ul>
Conservation efforts in the local community tied to the benefit added by the organization	<ul style="list-style-type: none"> <li>Description of conservation activities</li> </ul>
Consideration of biodiversity	<ul style="list-style-type: none"> <li>Animal, insect, vegetation, water and air descriptions</li> </ul>

Animal Welfare (Environmental)	
Indicators	Measurement Type
Access to outdoors	<ul style="list-style-type: none"> <li>• Number of hours</li> </ul>
Time before separation of cow and calf	<ul style="list-style-type: none"> <li>• Number of days (compared to conventional standard)</li> </ul>
Rest time between pregnancies	<ul style="list-style-type: none"> <li>• Number of days (compared to conventional standard)</li> </ul>
Access to outdoors	<ul style="list-style-type: none"> <li>• Number of hours</li> </ul>
Time before separation of cow and calf	<ul style="list-style-type: none"> <li>• Number of days (compared to conventional standard)</li> </ul>

Operational	
Indicator	Measurement Type
Diversity of suppliers	<ul style="list-style-type: none"> <li>• Number compared to industry average</li> </ul>
Diversity of customers	<ul style="list-style-type: none"> <li>• Number compared to industry average</li> </ul>
Supply chain innovations	<ul style="list-style-type: none"> <li>• Number of new value chains or new/ improved links (production to consumption chains)</li> </ul>
New technologies for sustainable operation	<ul style="list-style-type: none"> <li>• Number of new/ improved tools or processes that increase climate resilience</li> </ul>
Regional exchanges	<ul style="list-style-type: none"> <li>• Number of barter, trades exchanges within system</li> <li>• Number of shared assets</li> <li>• Value of shared assets</li> </ul>